Eren **Bal**

Product/UX-UI Designer

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Summary

Multidisciplinary Product Designer with international experience across digital platforms, combining UX research, interaction design, and systems thinking. Adaptable, research-driven, and skilled at collaborating across cultures and teams to deliver meaningful user experiences.

Experience

Product Designer

Talkido — Remote | Jan 2025 – Jun 2025

I design responsive web and mobile interfaces to improve communication for children with speech impairments. By running user tests, I improved usability and increased task success by 15%. I collaborate closely with product managers and developers to ensure our designs meet both user needs and business goals.

Product Designer

Easypick — Oslo, Norway | Feb 2023 – Jun 2024

I crafted mobile and terminal experiences based on user research and stakeholder feedback, which helped drive 62% user growth and 17% market expansion. Working cross-functionally, I delivered features that balanced user needs with business objectives.

UX Researcher

Eczacibasi - Vitra — Bilecik, Turkey | Jan 2022 – Jun 2022

I conducted user research for bathroom products, delivering insights that shaped design decisions and helped align stakeholders.

Education

Master of Arts, Integrated Design

Hochschule Anhalt, Dessau-Roßlau, Germany | Apr 2025 - Present

Master of Arts, Product Design

Oslo Metropolitan University, Oslo, Norway | Aug 2022 - Jun 2024

Bachelor of Science, Industrial Design

Middle East Technical University, Ankara, Turkey | Oct 2017 - Jul 2021

Skills

Design & Prototyping: Figma | Balsamiq | Adobe Creative Cloud | Framer | Adobe XD

UX Methods: User Research | Usability Testing | A/B Testing | Personas | Journey Mapping | Wireframing | User Flows | Information Architecture | Interaction Design | Design Systems

Development Basics: HTML | CSS | Responsive Design | Cursor

Collaboration: Agile/Scrum | Design Sprints | Jira | Confluence | Stakeholder Workshops

Language: English (Fluent) | German (Beginner) | Turkish (Native)